

### **Challenge statement**

The Ministry of Industry, Business and Financial Affairs would like to investigate whether new technologies can provide an automated solution to prepare material for the Minister prior to company visits and meetings.

### **Automation of briefing notes**

The Ministry of Industry, Business and Financial Affairs would like to automate (parts of) the preparation of material for the Minister's company visits and meetings in order to improve internal quality assurance, uniformity, strategic focus and time optimization.

The Minister of Industry, Business and Financial Affairs yearly participates in approx. 200 events such as company visits, external meetings and speeches at conferences. Prior to these events, a comprehensive material is produced to prepare the Minister for the specific meeting. The material contains several standard elements such as CV's for the meeting participants, key financial indicators for the companies, company descriptions, topics to be discussed at the meeting etc. Today the material is prepared manually.

The Ministry of Industry, Business and Financial Affairs wants to achieve the following benefits:

- Higher quality of material
- Uniform material
- Stronger strategic focus
- Effective use of employee resources

In the current process, information about companies/organizations is looked for through public data sources such as CVR, LinkedIn and Google.

The solution must be integrated with the Ministry's ESDH-system Public 360 from Tieto. It should be noticed that the ESDH-system will be put out to tender in 2020.

In an automated solution, the following elements are requested:

- CV's on meeting participants
- Company description
- Key economic indicators and financial overview
- A function that examines relevant open data in order to find information about the company regarding relevant agendas and strategic goals for the Minister and the Ministry of Industry, Business and Financial Affairs. Examples could be the company's actions in relation to the UN Sustainable Development Goals, climate, CO2-reduction, data ethics and security etc. This function will be concretized further in the process.

An automated solution should be scalable for use in other ministries.