

Submission Guide

We would like to emphasize that this is a design-driven challenge. The jury will look for ideas that focus on the users and solutions that put humans in the centre of the development - technology is the means and not the goal. We encourage you to focus on the value creation and highlight how you work with the users in your project.

The Life Data Challenge is an international challenge, and all submitted content should be in English. When you upload your idea, it should include the following elements:

1. Title

The title should be indicative of the project. The title must be eye-catching, make the reader curious and tell something about your idea. A quick mnemonic rule: Never put a period or exclamation point after your heading. It should direct the reader to the text and not slow down the reading rhythm.

2. Picture

The picture is going to be the visual identity of the project on challenges.dk. The supported file formats: .png, .jpg or .jpeg.

Max. file size: 2 MB.

Recommended image size: 1230 x 520 px.

3. Summary

Write a short description of your idea that briefly identifies the problem and what value the solution will bring to the user (max 250 characters).

The summary will appear in the idea overview at challenges.dk.

4. Description

Unfold the description of your idea. The total description must not exceed 4000 characters. The description should meet the jury's assessment criteria below.

Additional descriptions, visual material and illustrations can be uploaded as an attachment. The attachment must not exceed 10 pages.

The jury will assess and judge your idea based on the following criteria:

- **Innovation and novelty of the idea**
- **Use of Danish health data, and supporting data sources**
 - What metadata from the [data overview](#) will you apply in your solution and why?
- **Value for users**
- **Scalability and business potential of the idea**
- **Feasibility and initial roadmap of the idea**