

SUSTAINABLE DEVELOPMENT GOALS

BIOLOGICAL FOOD

THE VR GLASSES

WC

THE WISH TREE

LOYALTY & ADVOCACY

WORKSHOP ROOM
RELAXING ROOM
DELIVERY & USE

bytorv
HORSSENS

GENERAL INFO

CONSIDERATION

THE WISH TREE

AWARENESS

DECISION

TouchPoint1

STEP 1:

Touchpoint - Social Media or online platforms.



TouchPoint2

STEP 2:

Touchpoint - Indoor flatscreen in the entrance with general information about the shopping center and events, entertainments and workshops.



TouchPoint3

STEP 3:

Touchpoint - SDG post with the descriptions.



TouchPoint4

STEP 4:

Touchpoint - VR setup and a flatscreen with Informations and first action making choices (subscription and workshop participation).



TouchPoint5

TouchPoint6



STEP 5:

Touchpoint - green space for relaxing and charging phone with responsible energy



STEP 6

Touchpoint - area suitable for workshop.

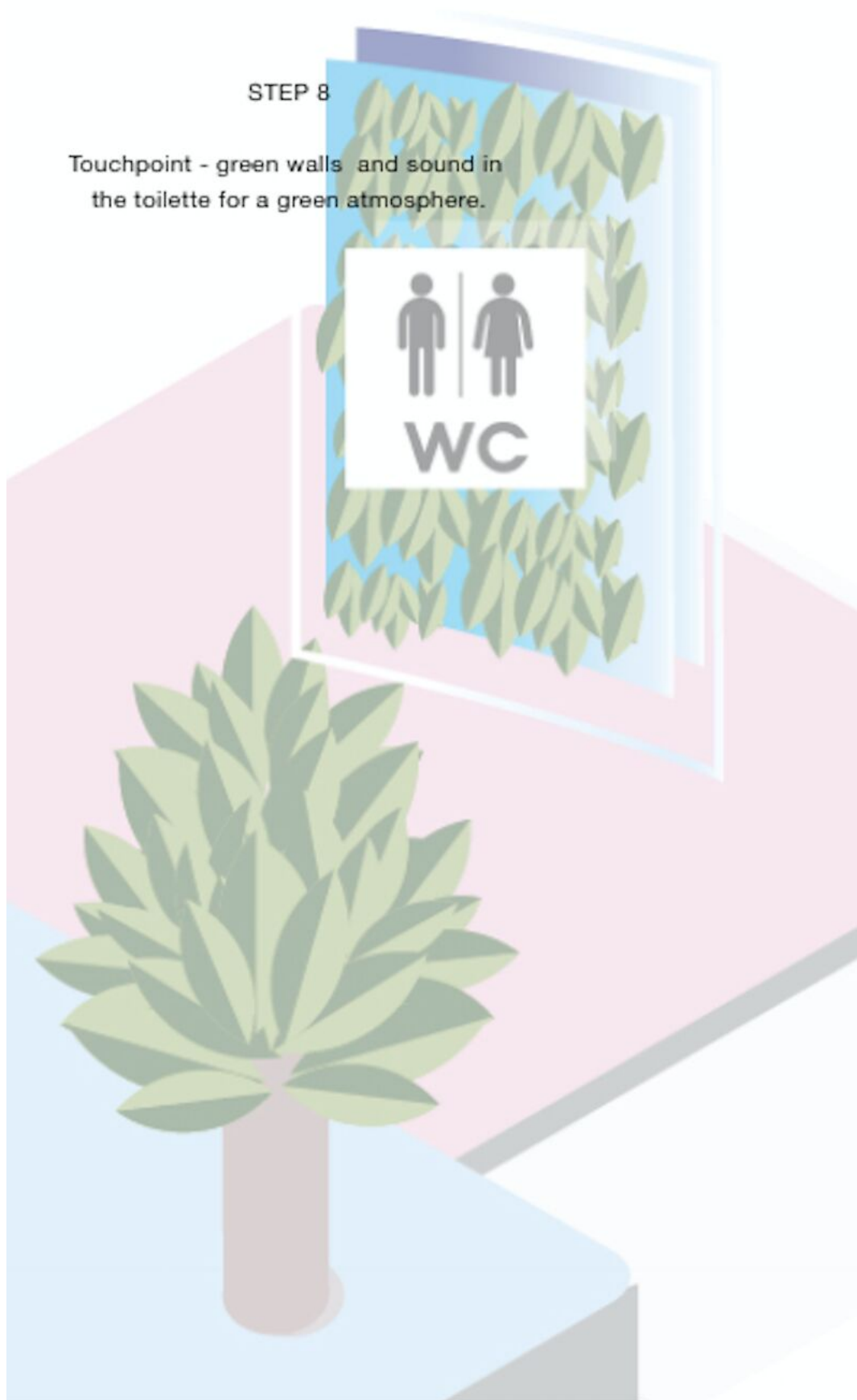
STEP 7

Touchpoint - biological food and local ingredients in a green spaces.



STEP 8

Touchpoint - green walls and sound in the toilette for a green atmosphere.



STOP 9

Touchpoint - final step, trees with a SDG wishes or ideas for new workshops and they can win a sustainable product.

